

# SECURITY RESPONSE

**EMCS** have partnered with **AURA**, an innovative technology platform to deliver the UK's fastest security response. AURA is fully integrated into EMCS software so that when a dispatch is required, an algorithm automatically locates and dispatches the nearest available security responder on the network, reducing response times and the long delays typically associated with a phone based service.

AURA can be used in combination with a physical keyholding solution, or as a replacement for it where keyless access is available. AURA is a cost effective solution, and the faster response times can reduce or deter the impact of crime on your home or business.

## Traditional Approach

Average response time  
**60 minutes**



## AURA Enabled Solution

Average response time  
**29 minutes**



The platform is integrated into our monitoring software so that dispatches can be created in less than 30 seconds. This saves significant time for operators, and means that the nearest responder can be on their way in less than 60 seconds.

## About the AURA Solution

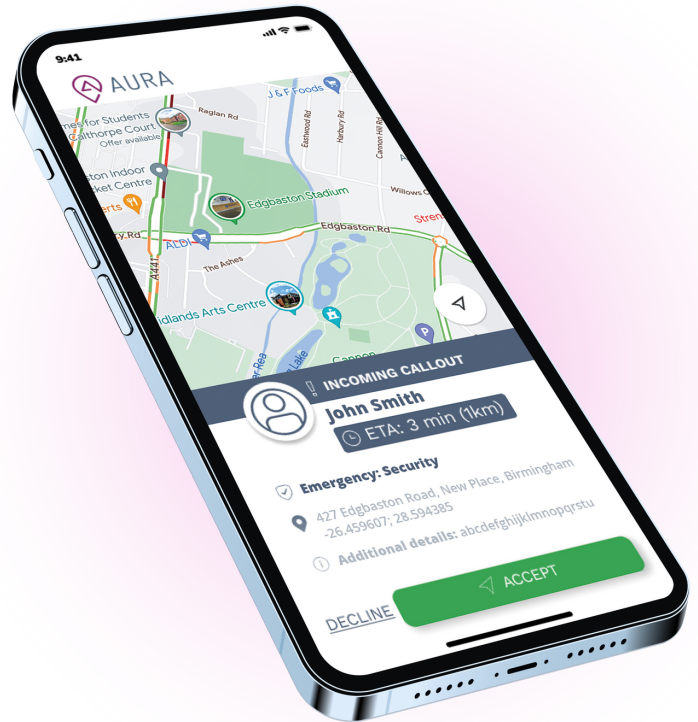
- Nationwide coverage
- 500+ vehicles and growing
- All SIA Approved Security Professionals
- Customer specific onsite responder checklists
- GPS tracked - automated and bespoke reporting
- 24/7 AURA control room

## Maintaining Fast Response and Quality

- AURA use detailed site information and What3Words references to assist responders.
- Bespoke customer checklists are provided for responders to follow.
- An AURA operator speaks with every responder after each callout.
- Every step of every callout, creating continuous improvement.

## Why you need security response

Such a private security response network is increasingly becoming an important element in reducing the impact of crime, and combined with the very best alarm, VSS monitoring solution, we will keep you and your property safe.



## Why AURA?

- Offer your clients market leading response times
- Generate new recurring revenue streams with no operational overhead
- Provide GPS tracked data led reporting for a more transparent approach
- Integrate AURA into your proposition to demonstrate innovation

We can have your sites protected by AURA within 24 hours. With a small per site monthly cost, competitive callout fees, and no annual contracts, this is a flexible and innovative solution that will positively benefit your customer relationships.

*For more information about the AURA Security Response solution please speak to your EMCS Account Manager or directly with the AURA team.*



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